

Sports Commission Board Meeting Minutes
March 9, 2022 · 11:30am
BNACVB offices

Attendees: Beth Sauser, Matt Hawkins, RC McBride, Veleda Harvey, Tony Bauman, Ray Ceresa, Mike Wagner, Leanna Bordner, John Althoff, Al Nathan, Eric Veal

Call to order: Beth called the meeting to order at 11:37am

I. **Public Comment:** None

II. **Action Items:**

- a. **Vice Chair-** Ray has volunteered for the Vice Chair position. It is a 3-year term. Motion to approve Ray for Vice Chair of the Sports Commission made by Mike Wagner, Seconded by Veleda Harvey. All in favor. Approved
- b. **2022-2023 Operations Budget-** Matt began discussion by reminding the board that once the budget is approved by the Sports Commission Board, it would then go on to be approved by CVB board. Term of this budget is July 1, 2022- June 30, 2023. Membership dues are behind what is budgeted right now but we're starting to get more membership dues check in the mail that have not been accounted for yet. Sixty-Six games expenses are within the operations budget now. Matt pointed out that the minor change in the budget is for New Sports Commission event startup. Motion to approve budget as presented made by Leanna Bordner. Seconded by Veleda Harvey. All in favor. Approved.
- c. **B-Town Throwdown Pickleball Tournament-** Matt explained that this is the 3rd or 4th year of this event and that they are expecting 200 out of town. They are requesting a \$500 sponsorship. Veleda suggested \$500 sponsorship this year but if projected profits are reached, lower it next year. Motioned for \$500 sponsorship this year and that this be the final contribution due to profits made by Leanna Bordner. Seconded by RC McBride. All in favor. Approved.

III. **Discussion Items**

- a. **New SC event-** Matt researched the 4 sports discussed bring to the area at the last meeting- Disc Golf, Robotics, Lacrosse, Mixed Martial Arts. He found that Mixed Martial Arts is more of a that he believes would be mainly comprised of local adults competing leading to a low economic impact. Robotics while it is growing it is not a big enough market for an event at this time. Matt said lacrosse is growing in this area, however, he explained that there is no ideal facility. Matt suggested moving forward with conversations and more research into Disc Golf. He explained that Bloomington and Normal have good facilities for events. Overall consensus is to move forward with more research and conversations about starting or growing the current event. Veleda added that Lacrosse is growing and she will update SC with updates as far as potential for an event in the area.

IV. **Committee Reports**

- a. **Board Development-** no update
- b. **Facilities-** no update

- c. **Fundraising**- no update
 - d. **Membership**- Ray, Al, and Rich will meet with Matt to clarify expectations and ask a few questions. Rich said they had discussion on tiering or discounting Sports Commission membership fee for corporations to get more involvement. Suggested different benefits for tiers.
 - e. **Sports Identity**- no update

- V. **Open Discussion**- Mike has been asked to add Men's & Women's wrestling. Beginning research on facility and costs to add to IWU.

- VI. **Director's Report**
 - a. **Event Updates:**
 - i. **IHSA Dance/Cheer/Wrestling/Girls Basketball**- Matt explained that these events went well. He mentioned that working with the City and Arena staff for Cheer and Dance went well. Wrestling was the first year that included Girls Individual. Beth explained that Girls Basketball saw good crowds for all the games.
 - ii. **Special Olympics**- This event is this weekend and attendance is down due to Covid.

- VII. **2022 Meeting Schedule (11:30am)**
 - a. **Wednesday, May 11**
 - b. **Wednesday, July 13**
 - c. **Wednesday, September 14**
 - d. **Wednesday, November 9**

- VIII. **Adjourn**- Beth adjourned the meeting at 12:18pm