

**Bloomington - Normal Area Convention and Visitors Bureau
Board Meeting Agenda
March 1, 2022
8:30 a.m.**

- I. Call to Order**
- II. Public Comment**
- III. Consent Agenda**
 - A. Minutes of January 4, 2022
 - B. Financials
 - C. Productivity
 - D. Advertising
 - E. Partners in Promotion
- IV. Regular Agenda**
 - A. Tailgates and Tallboys Sponsorship
 - B. IHSA Dance Sponsorship
 - C. IHSA Cheerleading Sponsorship
 - D. Special Olympics Sponsorship
 - E. New Sports Commission Board member
 - F. Approval of Special Events Committee
- V. Chairman Discussion**
 - A. Strategic Planning Session
- VI. Board Discussion**
- VII. Adjournment**