



Board Meeting Agenda
March 11, 2020 ▪ 11:30am
CIRA

Present: Matt Hawkins, John Althoff, Leanna Bordner, Mike Wagner, Stan Lewis, Jon Voegele, Denise Balagna, Ray Ceresa, Beth Sauser, Tony Bauman, Kathleen Lorenz, Doug Damery

Guests: Crystal Howard, Carlo Robustelli

Call to Order

Jon Voegele called the meeting to order at 11:36am

I. Public Comments

None

II. Discussion Items

a. Sports Complex

- i. Jon recapped the feasibility study for the Sports Complex and how the Sports Commission was looking for help from the CVB Board to help with funding. Carlo Robustelli stepped in and discussed where the CVB Board stands and their thoughts behind the decision they made. Carlo thanked the Sports Commission Board for everything they have done and the impact they have made on the sports tourism in Bloomington-Normal. Carlo said that they went through a 7-8 month strategic planning process. Carlo took away a few things from that and wanted to share. Discussion followed.

ii.

b. Strategic Plan

- i. No discussion due to time.

III. Action Items

a. Illinois Top Times Sponsorship

- i. Jon said that they have asked for \$3,000. Matt and Jon talked that they will support them for a \$2,000 sponsorship. Our budget has been approved for this. John moves to approve the \$2,000 sponsorship. Leanna seconded. All in Favor. Vote passed to approve the sponsorship.

IV. Open Discussion

None

V. Director's Report

- a. Sixty Six Games Expo presented by State Farm
 - i. Overall Matt said that the Sixty Six Games was a successful second year. We had more teams than last year but we budgeted for more teams. Matt said that they are considering moving the event from January to September. Teams are more likely to travel during that time of the school year. Jon asked that Matt keep us informed after the Esports committee meets.

VI. 2020 Meeting Schedule (11:30am at CIRA)

- a. Wednesday, May 13
- b. Wednesday, July 8
- c. Wednesday, September 9
- d. Wednesday, November 11

VII. Adjourn

Jon adjourned the meeting at 12:57pm.