

**Bloomington - Normal Area Convention and Visitors Bureau
Board Agenda
March 3, 2020
CIRA Conference Room
8:30 a.m.**

- I. Call to Order**
- II. Public Comment**
- III. Consent Agenda**
 - A. Minutes of January 7, 2020
 - B. Financials
 - C. Productivity
 - D. Activities
 - F. Advertising
 - G. Partners in Promotion Sponsorship
- IV. Regular Agenda**
 - A. Sports Commission sponsorship/SFA Sports Complex proposal
 - B. 2020-2022 Strategic Plan
- V. Chairman Discussion**
 - A. E Sports recap
- VI. Executive Session**
- VII. Board Discussion**
- VIII. Adjournment**