

**Bloomington-Normal Area Convention and Visitors Bureau
Board Agenda
January 7, 2020
CIRA Conference Room
8:30 a.m.**

Call to Order

Carlo Robustelli called the meeting to order at 8:33 a.m. on Tuesday, January 7, 2020.

Board Members Present:

Crystal Howard, Carlo Robustelli, Mayor Renner, Scott Black, Kevin McCarthy, Migidi Tembo, Michelle McConnell, Charlie Moore, Beth Whisman

Associate Member by phone:

Steve Newman

Public Comment

None

Consent Agenda

Carlo Robustelli asked for a motion to approve the consent agenda. Kevin McCarthy motioned. Tari Renner seconded. All in favor, motion was passed.

Regular Agenda

SFA proposal/Sports Complex

Carlo Robustelli indicated that Associate member Steve Newman was on the phone and Sports Director Matt Hawkins was present to answer questions relating to the SFA proposal and Sports Complex. Carlo noted that the board discussed the SFA proposal at the previous Board meeting and it was sent back to the board with revisions. Carlo stated that a decision can be made to motion for approval of the proposal and approve the \$60,000 or vote to table this topic for the future.

Discussion held on whether we should postpone the vote, the purpose of the study, the private sector interest, location, the current soccer club goals and whether we might just do a few of the steps in the proposal.

Carlo stated there is consensus to table it for the next board meeting to get questions answered and to get indicators from both governments on this investment. Carlo asked for a motion to table this vote until board members have had discussions with city managers and councils and with adjustment of the current SFA proposal. Scott Black made the motion and Tari Renner seconded the motion. All in favor and the motion passed.

Carlo appointed Charlie Moore, Kevin McCarthy, and Tari Renner as a working group to keep everything on track before the next meeting.

Chairman Discussion

2020-2022 Strategic Plan

Crystal reviewed an executive summary of the 2020-2022 Strategic Plan our facilitator provided from the December planning meeting. Discussion held on the plan and giving the stakeholders Bill Geist met with an opportunity to have input. Crystal indicated the Strategic Planning committee will meet before the next meeting to finalize the plan and present it to the board at the March meeting. A decision on whether we want Bill Geist to come back can be made at the March meeting.

Executive Session

Evaluation of the BNACVB's President and CEO Crystal Howard

Carlo asked if there is a motion to move into executive session to discuss Crystal Howard's annual review. Kevin McCarthy motioned and Tari Renner seconded. All in favor the motion passed.

Mayor Renner made the motion to come out of the Executive Session. Kevin McCarthy seconded. All in favor the motion passed.

Board Discussion

Carlo reviewed the successes, challenges and opportunities for Crystal in her annual review. Carlo asked for a motion to approve a 3.5% increase in salary. Mayor Renner made the motion and Kevin McCarthy seconded. All in favor the motion passed.

Adjournment

Carlo asked for a motion to adjourn. Charlie Moore motioned to adjourn the meeting. Kevin McCarthy seconded. All in favor. Carlo adjourned the meeting at 10:00 a.m.