

**Bloomington - Normal Area Convention and Visitors Bureau
Board Agenda
January 7, 2020
CIRA Conference Room
8:30 a.m.**

- I. Call to Order**
- II. Public Comment**
- III. Consent Agenda**
 - A. Minutes of November 5, 2019
 - B. Financials
 - C. Productivity
 - D. Activities
 - F. Advertising
- IV. Regular Agenda**
 - A. SFA proposal/Sports Complex
- V. Chairman Discussion**
 - A. 2020-2022 Strategic Plan
- VI. Executive Session**
- VII. Board Discussion**
- VIII. Adjournment**