

**Bloomington - Normal Area Convention and Visitors Bureau  
Board Agenda  
Zoom Meeting ID# 463-300-7224  
Password-BNACVB  
July 7, 2020 8:30 a.m.**

**Present:** Crystal Howard, Carlo Robustelli, Mayor Tari Renner, Beth Whisman, Migidi Tembo, Scott Black, Kevin McCarthy, Kathleen Lorenz, Steve Newman, Charlie Moore

**Call to Order**

Carlo Robustelli called the meeting to order at 8:30 a.m.

**Public Comment**

None

**Consent Agenda**

Carlo Robustelli asked for a motion to approve the Consent Agenda. Kevin McCarthy made the motion to approve the Consent Agenda. Seconded by Kathleen. All in favor, Motion passed.

**Regular Agenda**

**2020-2021 Budget**

The budget was reviewed. The state grant has not been approved. Carlo Robustelli indicated we will move forward with a 40% adjustment in the budget and revise it later if needed. Discussion was held on revenue streams and occupancy with our hotels. Crystal Howard stated she discussed our budget with both city managers and they indicated no change for FY21.

A motion to approve the budget as presented was moved by Kevin McCarthy. Seconded by Mayor Tari Renner. All in favor, motion passed.

**Bylaws revision**

The appointed committee met to update the bylaws. Kevin McCarthy reviewed the changes. He stated that we changed the years of service for board members from calendar year to fiscal year. He also recommended that section 9.2 be removed as it was not relevant and was due to transition of officers. The committee also recommended updating our mission and vision statements as approved at the Strategic Planning Session. Mayor Tari Renner made the motion to approve the changes in the Bylaws and Scott Black seconded. All in favor, motion passed.

**Election of Officers**

Mayor Tari Renner made a motion to reelect Carlo Robustelli as Chairman of the Board and Beth Whisman as Secretary for the FY 21. Discussion held on the positions. Kevin McCarthy seconded. All in favor, motion passed.

**Chairman Discussion**

Carlo Robustelli stated he was glad to be a part of building the infrastructure to support the community in these uncharted times. Carlo said to keep an eye on our strategic plan and what we can do in this environment. Carlo mentioned the opportunity of relocation and looking into the future of moving. He stated we will continue looking at ways to use the virtual and digital environment to market McLean County. He also indicated that the lost business from our organization is an indicator of the impact we have on the local economy.

**Board Discussion**

Scott Black mentioned he appreciated getting the reports on the economic impact from the cancellations we have had.

Kathleen Lorenz commented that at their council meeting last night, the Illinois Fire Juniors shared information on their plans for the future.

Kevin McCarthy stated it will be a great economic impact for the entire community. Discussion held on the project.

**Adjournment**

Kevin McCarthy motioned to adjourn and Kathleen Lorenz seconded. All in favor. Motion adjourned at 9:04 a.m.