

**VisitBN
Partners in Promotions
Application**

VisitBN works to enhance the region's economic vitality, sustainability and quality of life by marketing the county as a compelling destination.

Applicant Organization _____

Authorized Official Name _____ **Title** _____

Address _____

City _____ **Zip Code** _____

Telephone _____ **Fax** _____ **Website** _____

Email _____

Project Title _____

Anticipated project Start and Completion Dates:

From _____ **To** _____

Date of Event _____

Total marketing budget \$ _____

Estimated cost of the Partners in Promotion project \$ _____

Funds requested from Partners in Promotion \$ _____

On a separate sheet of paper please address the following:

- 1. Describe the project by stating the history, goal, strategy and past attendance, including those from outside Bloomington-Normal and McLean County.**
- 2. State the top three objectives and how the project will assist in meeting them.**
- 3. Indicate what the funds will be used for.**
- 4. Indicate how the funds will be used to attract visitors, including those from outside Bloomington-Normal and McLean County.**
- 5. Please indicate results if it is a repeat project.**
- 6. Please indicate where the CVB logo and State Logo will be placed.**

Signature of Authorized Official

Title

Date