

ABOUT US

Mission

To promote the BN area as a world class sporting event destination and to solicit and support sports activities and events which stimulate our local economy, enhance the area's image, provide outstanding entertainment and participatory opportunities, and contribute to our community's quality of life.

Goals

- Retain and strengthen existing sporting events in the BN area
- Attract and develop international, national and regional events, meetings, conventions and sports-related activities
- Increase tourism and stimulate economic activity and enhance the quality of life in the BN area
- Inspire community teamwork, volunteerism and cohesiveness

BN SPORTS COMMISSION EVENT SERVICES



PERSISTENCE



SERIOUS ABOUT SPORTS

The Bloomington-Normal Area Sports Commission is proud to partner with organizations that share our interest and enthusiasm for promoting Bloomington-Normal as a world class sporting event destination.

The Sports Commission sponsors, operates and assists over 65 sporting events a year in the BN area. Our expert team offers a number of services that can assist your organization in creating or improving an athletic event, and ensure your attendees have a [wonderful experience](#) when they play in BN.



Complimentary SERVICES

Site Selection

- Provide list of available venues and floor plans
- Assist with site visits and inspections

Logistical Support

- Assist with scheduling planning meetings, transportation logistics, emergency medical services, securing permits and local law enforcement coordination
- Provide contacts for sponsorship solicitation

Vendor Assistance

- Provide access to proven event service partners

Hotel Accommodations

- Work hotels to fulfill your overnight requirements
- Track hotel room nights

Volunteer Recruitment

- Provide a connection to a network of experienced event volunteers

Welcome Services

- Provide guest services including visitor guides, maps and coupons
- Secure welcome letters from local municipal officials
- Assist in scheduling local municipal officials to welcome participants

Publicity

- Provide contact information for local media outlets
- Write and distribute a press release
- Promotion through social media, online calendar, radio spots and newsletter

Bid Process

- Serve as a resource for bid development or event management
- Assemble bid team and/or local organizing committee

Event Creation

- Assist in creating or developing a new sporting event