

# ABOUT US

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## Mission

To promote the BN area as a world class sporting event destination and to solicit and support sports activities and events which stimulate our local economy, enhance the area's image, provide outstanding entertainment and participatory opportunities, and contribute to our community's quality of life.

## Goals

- Retain and strengthen existing sporting events in the BN area
- Attract and develop international, national and regional events, meetings, conventions and sports-related activities
- Increase tourism and stimulate economic activity and enhance the quality of life in the BN area
- Inspire community teamwork, volunteerism and cohesiveness

# BN SPORTS COMMISSION MEMBERSHIP

Information

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FOCUS



# SERIOUS ABOUT SPORTS

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As a member-based organization, the [Bloomington-Normal Area Sports Commission](#) is proud to partner with organizations that share our interest and enthusiasm for promoting BN as a world class sporting event destination.

[Becoming a member](#) of the Sports Commission can take your organization to the next level of success by helping you promote your business and attract more customers, as well as assist with arranging and hosting sporting events.

## By joining you can...

- Attract more customers by promoting your business widely
- Get help arranging and hosting sporting events
- Grow your share of the tourist dollar
- Make sure your facility or organization gets in front of event planners hosting events in the BN area
- Make your venue a place everyone in the local community can enjoy.

# MEMBERSHIP

## Levels

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### Individual • \$25 per year

- Two free game tickets to various sporting events throughout the year (when applicable), including: Illinois State Football, Illinois Wesleyan Football, Illinois State Men's and Women's Basketball, Illinois Wesleyan Men's and Women's Basketball, Normal CornBelters, Bloomington Edge and Bloomington Thunder
- Sports Commission membership certificate
- Invitation to Sports Commission membership functions/meetings
- Receive all organizational correspondence featuring Sports Commission news and member opportunities
- Priority to purchase tickets for events
- Opportunity to volunteer at Sports Commission events
- Opportunity to purchase a discounted ticket to the annual State Farm Student-Athlete Recognition Banquet

### Corporate • \$250 per year

*Includes all benefits of the Individual Membership, plus:*

- Receive event leads when applicable, including requests for banquet space, catering, promotional merchandise, awards, etc.
- Business would appear on tear-off maps produced by the BNACVB
- Company logo with link on the BNACVB website
- Opportunity to display promotional fliers or coupons at visitor information tables at athletic events

### Hospitality • \$8 per room per year

*Includes all benefits of the Individual Membership, plus:*

- Receive all sports leads for lodging
- Properties would appear on tear-off maps produced by the BNACVB
- Company logo with link on the BNACVB website
- Opportunity to display promotional fliers or coupons at visitor information tables at athletic events

